

What is Bleed?

To understand bleed you need to understand **that no printer can print to the edge of a sheet of paper** (printing borderless is not possible!) All commercially printed documents are printed on **sheets larger than the size of the final document**. Once printed the sheets are cut to the final size.

For Example: A4 documents are printed on a sheet size 320 x 225mm.
 This is then cut to A4 - 297 x 210mm

*Bleed, highlighted by the yellow line. You can see the colours and **images** extended beyond the trim marks. This is bleed. Bleed needs to be 2mm on all sides.*

All documents are printed on sheets of paper that is larger than the final size of the document



Trim / Crop Marks

These marks show where the job needs to be cut. Any ink outside of these marks is called bleed, and will be cut off.

Final Size

The pink line shows what the final trimmed document will look like.

Document Dimensions

	Dimensions including bleed	Final Document Size	Margin (keep all text this distance from edge)
A3	424 x 301mm	420 x 297mm	2mm
A4	301 x 214mm	297 x 210mm	2mm
A5	214 x 152mm	210 x 148mm	2mm
A6	152 x 109mm	148 x 105mm	2mm
A7	109 x 78mm	105 x 74mm	2mm
DL	214 x 103mm	210 x 99mm	2mm
Business Card	94 x 59mm	90 x 55mm	2mm